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## Women on the Move: 2011's Main Line Names to Know

These 24 ladies are making an impact on the Main Line and beyond. Here's a look at their lives as local leaders.

BY TARA BEHAN AND SHANNON HALLAMYER PUBLISHED AUGUST 18, 2011 AT 12:19 AM

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### Sarah Keating

After a successful 17 years as an attorney with the Environmental Protection Agency, Sarah Keating couldn't have made a more abrupt transition in 2005, when she left her law career behind to open Phoenix Salon & Spa in Center City. "To justify working, I'd always looked at my career as setting an example for my kids," says the Gladwyne resident. "I struggled with how I could use the spa and salon to make a difference."



Photo by Jared Castaldi

Her solution: To make Phoenix a hub for giving back. Keating hosts monthly events to benefit causes close to her and her staff. Keating's husband, Dan, is a cancer survivor, and the drug that was instrumental in saving his life was developed by City of Hope. She runs a fundraiser in which all the profits from the salon are donated to the organization, and a recent event for the Philadelphia-based homeless organization Project H.O.M.E. raised \$100,000. "We celebrate women who've left a homeless situation and worked through the 12-Step Program," says Keating. "We have them come to the salon for a full day of services and also partner them with high-powered Philadelphia women who might serve as mentors."

Keating is also CEO of KEM Partners, a full-service environmental consulting and remediation firm in Exton, and she's partnering with her husband on creating a subsidiary of the company that will focus on energy and sustainability. How does she find the time to do so much? "It's a balancing act," says Keating, who's the mother of six kids. "You have to do the best you can with the 24 hours in a day—and family's always first."

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